



## Trucking Industry Defense Association (TIDA)

An association representing 1,700 members of the trucking industry committed to reducing the costs of claims and lawsuits against the industry.

**it's about them:** Association members, including trucking industry representatives, attorneys, and insurance providers.

**the product:** Conference and event planning, marketing and membership support services, and management of the association.

**our solution:** A full service management program, including day-to-day administrative support, creative development, and meeting and event planning services. Execution of more than 20 conferences and select educational meetings, webinars drawing more than 1,000 attendees annually.



it's about them